

HB THE SOURCING SCOOP

INTERNATIONAL.



HB INTERNATIONAL
NEWSLETTER

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WHAT DOES 2023 MEAN TO HBI? NEW YEAR, NEW PROJECTS!

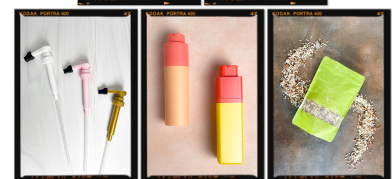
Here's a Sneak Peek at New Projects This Year...

Heading into 2023, we're sharing several of the newest products that our highly qualified and competitive suppliers are working on.



Looking For Something More Specific?

Through our twenty-plus years as a global sourcing agency, our team has hand selected and qualified a broad selection of suppliers, covering an extensive range of industries, and expanding into many different countries. HB International works with customers based on their specific project needs, stock or custom - no matter what, we're here for you!



RAMPING UP FOR 2023

HOW CONFIDENT ARE YOU IN YOUR SUPPLY CHAIN?



Resiliency in 2023

Our team understands supply chains. We're aware of the risks related to global sourcing, and the trust that must be established to fully submerge into sourcing internationally, which is why diversifying your supply chain is critical.

Today, businesses seek ways to diversify their supply chains into a China +1 strategy while increasing transparency and adapting sustainable supply chain initiatives.

Greener Supply Chains

Not only are businesses looking to expand into other countries, even continents, but this diversification is coupled with the move towards a greener supply chain. From the selection of raw materials through the entirety of a product's journey, the goal of eliminating impact on the environment is gaining popularity.

Think "Bigger Picture"

China +1 Strategy and sustainable supply chains are excellent strategies to adopt; however, realistically, these changes take time. Cultivating a new supply chain strategy and driving it into immediate effect will take time and effort. It's critical to secure your "backbone." As much as your business may want to "jump" into expanding your current sources or mitigating an environmental impact, have composure. Secure, evaluate, and manage your existing supply chain as you begin to cultivate new working relationships in other sources and invest towards a more efficient supply chain. Identify your vulnerabilities and potential risks that could expose your business as it becomes more agile. Evaluate your new countries, set clear expectations with your new suppliers, and prepare for positive changes ahead.

Ready or not, it's time to manage your supply chain with poise and perseverance as you enter the New Year!

WHY CHOOSE HB INTERNATIONAL AS YOUR CHOSEN GLOBAL SOURCING PARTNER?

Meeting Expectations

With an ever-evolving, unpredictable supply chain and consumer demands constantly changing, our team continues to pursue new territory. Diversifying the supply chain across continents allows businesses to remain relative and competitive. Initially, this is why HBI continues to qualify suppliers worldwide for our customers and drives us to live up to our title as a true global sourcing partner.

HB International was established to provide customers with supply chain resiliency and agility. Building strategic relationships amongst a diverse demographic of suppliers equips our customers with the benefits of being able to gain access to a wider variety and quality of raw materials, the most advanced technology, increased procurement options for production, and competitive prices, as well as an opportunity to work with talented individuals worldwide.



REVISITING YOUR RELATIONSHIP WITH PLASTIC

SHARING POSITIVE PLASTIC INSIGHT FOR 2023

Understanding Your Relationship With Plastic

The fear of plastic continues to grow globally. The journey towards sustainability has many consumers eliminating plastic from their homes and store shelves indefinitely, hoping this will make them more "economically friendly."

The harsh truth? It's not plastic that's the enemy; how we use it and adequately recycle plastic is causing red flags and concerns.

The strength and durability of plastic allows it to be one of the most versatile materials in the world. Unfortunately, plastic packaging is viewed as a hindrance to the packaging world. Coincidentally, through the evolution of plastic and advanced technology, plastic packaging has acquired many valuable traits that allow it to be one of the most sustainable materials in the world when produced and used appropriately.

While you continue exploring sustainable packaging alternatives, we encourage you to revisit your relationship with plastics and understand how plastic can be a positive, sustainable packaging alternative for you and your customers.



Sustainable Plastic Packaging Advantages

Today's plastic packaging has incredible benefits for consumers that continue to get overlooked. Fortunately, with advanced technology and efforts to become more sustainable, plastic packaging has many options. These plastic packaging alternatives allow consumers the opportunity for 100% recyclability and the chance to evolve their product(s) into a highly competitive packaging solution that has become easily accessible and cost-effective compared to its counterparts.

Post-consumer recycled (PCR) or post-consumer resin plastics such as **polyethylene terephthalate (PET)**, **high-density polyethylene (HDPE)**, and **low-density polyethylene (LDPE)** are the most commonly used for plastic packaging. These materials, along with others not listed, offer sustainability for plastic packaging and provide incredible benefits to consumers.

How is HBI Assisting Their Customers With Their Sustainable Plastic Packaging Goals?

Our suppliers are selected and qualified based on their product quality, competitiveness, technological advances, and ability to provide our customers with precisely what they want.

Below are sustainable plastic packaging solutions that our suppliers have recently produced for our customers:



PET jars



mono material pumps



PCR closures



mono material sprayers



PLA cutlery



PLA straws



PET clamshell containers

JUST IN CASE YOU MISSED IT...

LOOKING FOR A GREAT READ? HERE ARE SOME INSIGHTS WE KNOW YOU'LL ENJOY:
You can find these Insights on our website: www.hbint.biz/insights



AVOID DELAYS: YOUR TOP 6 TO COMPLETE BEFORE THE 2023 CHINESE NEW YEAR

The holiday season poses a lot of stress on businesses as there are many celebrations worldwide where people take time off to be with friends and family. However, as some cultures may take a few days off here and there to celebrate the holidays, individuals celebrating Chinese New Year (CNY) may take several weeks to months off, creating a temporarily quiet and very subdued supply chain.

Rather than becoming frustrated, we recommend early preparations to help alleviate the strain of the CNY hiatus. Let's embrace the shutdown and use this time to connect with co-workers, plan post-CNY purchase orders or annual budgets, or even.... take some time off before production picks back up!

WHAT MAKES A PRODUCT "GOOD" QUALITY? HERE ARE HBI'S TOP 3 CRITERIA:



Creating good quality should be simple; it should always put your customers' needs first. Customers want something they can rely on that's simple to understand and unchanging.

Establishing good quality doesn't have to be challenging, but it does help when your team can identify the criteria that decipher what makes a product "good" quality. Through our experiences, customer reviews, and collaboration, our HBI team created a top 3 list of what we believe are the most crucial components of "good" quality.



BUILD QUALITY FROM THE BEGINNING: REDUCE REWORK & ELIMINATE QUALITY CONCERNS

Quality is more than an end result; it's established at the beginning of a project's life cycle. All projects begin with specifications. These product specifications are the tour guide for your project's journey.

While reviewing this information before production may not eliminate all reworks and quality inefficiencies, it can certainly help to minimize them.

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LET'S GET SOCIAL!

our team is always looking for great connections!

Keep in touch with HB International to see our latest posts, projects, and updates!



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